

Church Yearbook Instructions – 2025

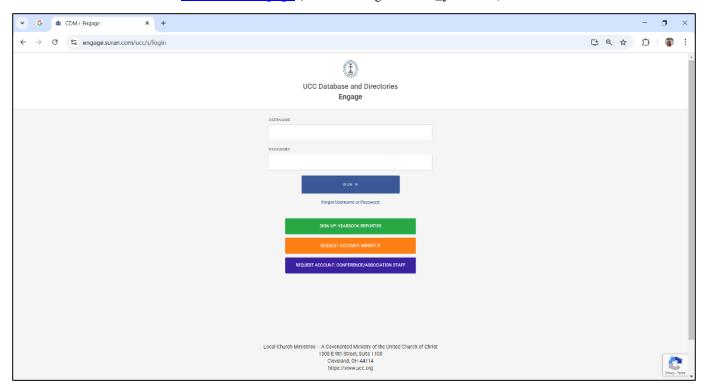
Why submit your annual data?

We have compiled twelve reasons for you to consider why you should submit your annual data. You can find it on the Yearbook webpage.

The Data Hub will be available from January 22, 2025 through March 21, 2025. Please submit your data as early as possible to avoid potential delays if you should need assistance. *If your Conference has asked you to submit your data before March 21st, please follow their guidelines.*

Accessing the Data Hub

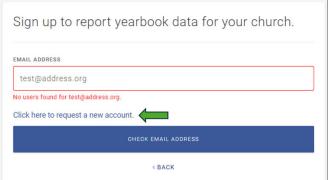
• To **log into the UCC Data Hub** please go to https://datahub.ucc.org/. Alternately, you will find a link to the Data Hub on the Yearbook webpage (www.ucc.org/research_yearbook).



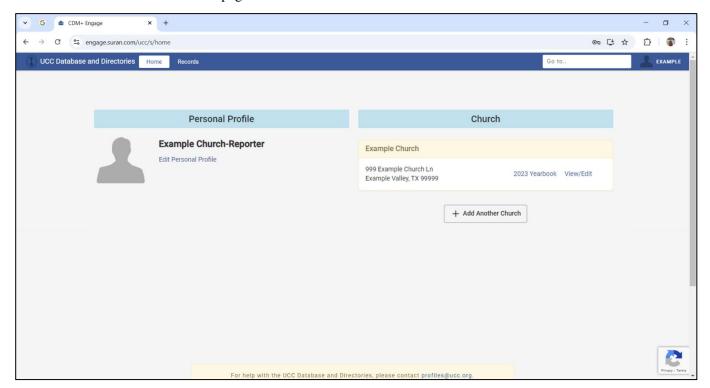
- If you already have an Engage account (the same platform that hosts ministerial profiles), simply enter your username and password to sign in.
- If you do not have an existing account or are unsure if you have one, click the green "Sign Up: Yearbook Reporter" button and enter your email address on the following screen.

o If the email address matches one or more of the accounts on record, you will be prompted to select the account on the following screen (see below, left). If no match is found, click "Click here to request a new account" (below, right)





- o From here, you will be prompted to enter your information, including name, your role at the church (e.g., minister), church ID, and access code.
 - o Your Conference or Association can provide your Church ID
 - Your default access code (aka password) is "graceabounds"
- You will then be prompted to create a username and to set your password via an emailed code or password reset link.
- After agreeing to the site's **Terms and Conditions**, you will be taken to the UCC Database and Directories home page.

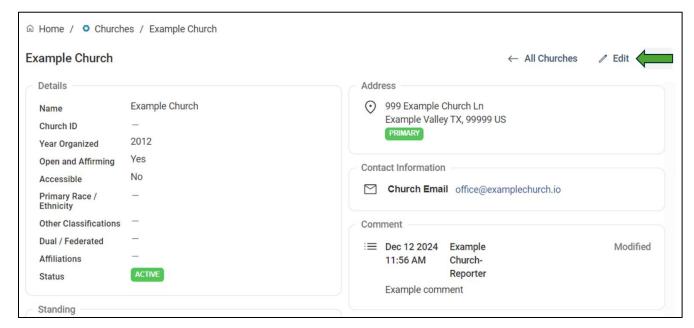


Main Church Info

• To view and update basic information such as church address, website, and contact information, click on "View/Edit" under the Church pane on the home page.



- This will take you to the church information page, where you can review available records on your congregation. These records are sorted into seven sections:
 - Details which include name, ID, founding year, and other general information about the congregation
 - o Standing, which lists the congregation's Conference and classification within the UCC
 - o Address, which includes location and mailing information for the church
 - o *Contact Information*, which includes phone and email information
 - o *Staff*, where ministers and other staff are
 - Yearbook, which displays current and previous year values for membership, finances, and other metrics published in the yearbook
 - Group Members, which contains information relating to Conference and Association-created groups
- If you would like to update one or more of the fields, click the "Edit" button in the top righthand corner and enter or add records in the relevant sections. When you are finished, **be sure to click "Save" in the upper righthand corner**.



- Please note that there are some fields, such as denominational affiliation and active/inactive status, that only
 your Conference or Association can edit. If there are any errors in these areas, please notify your Conference
 or Association immediately.
- You are also not able to update the Open and Affirming checkbox. This data is updated upon notification from the UCC Open and Affirming Coalition. If your church has completed the ONA process with the Open

and Affirming Coalition, please email us at <u>research@ucc.org</u> with your church's name and location. Include ONA Church in the subject line. We will work with the Open and Affirming Coalition to verify this and update your record appropriately.

Addresses

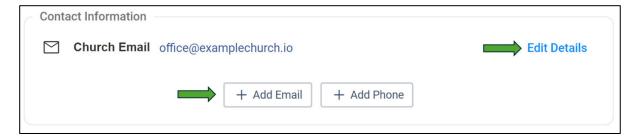
- We currently track three types of addresses for churches: mailing, location, and campus.
 - Location is the physical location of the church. This address is used on the <u>Church Finder</u> on <u>ucc.org</u> to provide a map of your church location. Please note that this address is required.
 - Mailing is the address that is used for all church mailings and other general mailings. (Please note, when mailing and location address are the same, both addresses must be entered.)
 - Campus is the physical location of an additional campus of your church. This address is also used on the <u>Church Finder</u> on <u>ucc.org</u>
- To add a new address, click "Edit Details" on the main information page (see below) and then "Add Address" in the address section. To edit an existing address, click the "Edit Details" link to the right of the corresponding address.



- Be sure to provide Address, City, State, Zip, and Address Type.
 - Please only use the United States Postal Service-approved abbreviations in all addresses. Please do NOT use any punctuation. The abbreviation guide can be accessed at: http://pe.usps.gov/text/pub28/28apc_002.htm
- Once the information is entered, click "Confirm Change" in the lower lefthand corner of the box, and if you are finished with all other edits on the church page, click "Save" in the upper righthand corner of the screen. Note that "Save" must be clicked for all changes to be logged.

Contact Information

- There are two kinds of contact information that can be logged in the present system: email and phone.
 - Email may include all email addresses used by the church to field inquiries and conduct correspondence. If your church has more than one email address (e.g., one public and another for internal or administrative work), both may be entered. Those marked as "Primary" will be used in the Church Finder on ucc.org.
 - Phone may include any phone numbers associated with the church, and as with emails, more than
 one may be entered. If so, the phone number marked as "Primary" will be used for the UCC Church
 Finder.
- To add a new email address or phone number, click "Edit" on the main information page and then "Add Email" or "Add Phone" at the bottom of the contact information section. To edit an existing phone number or email address, click the "Edit Details" link to the right of the corresponding phone number or email address.



• For both email and phone, please indicate the type of contact it is and whether you would like it to be listed in the yearbook. Once you are finished, click "Confirm Change" in the lower lefthand corner of the box and "Save" in the upper righthand corner of the screen.

Staff Listings

• This section displays all current ministerial staff serving your church according to Data Hub records. Please report inaccurate information to your Conference or Association.



Yearbook

- This section displays your congregation's yearbook data going back to 1992.
- To input current yearbook data, click on the link for the corresponding year, and you will be taken to the yearbook reporting section (see below).
- If previous years' data needs to be corrected, please contact your Conference or Association.



Group Members

• This section displays group membership records made by your Conference or Association. Please report inaccurate information to your Conference or Association.

Yearbook Data Entry

• There are several ways to begin entering yearbook data. The first and most direct is to click on the yearbook link next to your church on the landing page.



• The second is to click on the link for the current year in the yearbook section of the Main Church Info page.



• Finally, from the Main Church Info page, you can click on the ellipses button in the top righthand corner and select "Start Reporting" from the dropdown.

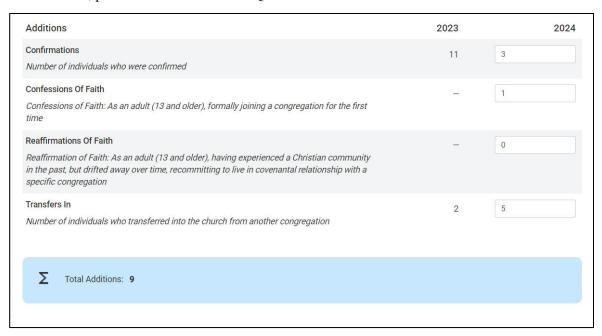


• This will take you to the yearbook reporting section, which is comprised of five sections: Membership, Attendance, Finance, Ministerial Support, and Congregational Engagement.

Membership

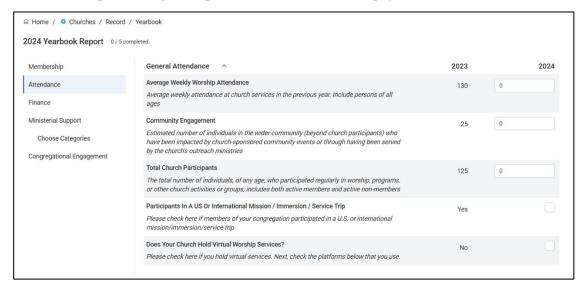
- Enter data for the year's Additions, Removals, and Baptisms here. When doing so, please be sure not to leave any blank values and to input zeroes when no change has taken place over the last year.
 - O Subtotals will be calculated automatically for Additions and Losses, which will be combined with the previous year's membership to calculate your 2024 *Total Membership*.
 - o If this number is incorrect due to the previous year's membership being inaccurate, please enter an adjustment number in the adjustment field. **DO NOT** enter the correct 2024 membership total in this adjustment field; enter only the number you need to adjust the calculated total to be correct. (Negative numbers can be entered here.)

• When you are satisfied that everything is correct click the "Save and Continue" button. If you need to return later, please click the "Save and Quit" button.



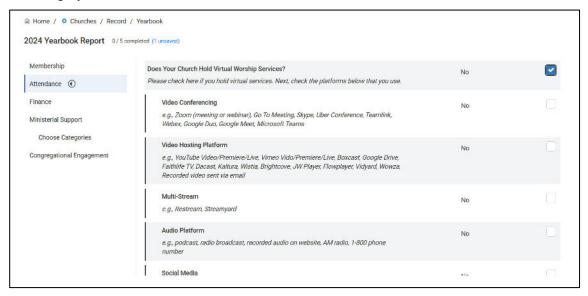
Attendance

- This section includes fields for attendance, community engagement, mission trips, youth programs, and faith formation. To help ensure the precision and accuracy of our records, we have divided the attendance category into in-person and several forms of virtual attendance.
 - Average Weekly Worship Attendance (i.e., In-Person Worship) is the average number of individuals attending services at the church building
 - To log these values, follow the same procedures as were used for membership
 - Below weekly worship attendance, you will also find fields for community engagement, total church participants, and mission/immersion/service. These should be filled out in the same manner.
 - If you have questions about Church Participants and Community Engagement please see the "Guide to Yearbook Community Engagement and Total Church Participants Categories" posted on the <u>Yearbook webpage</u>.

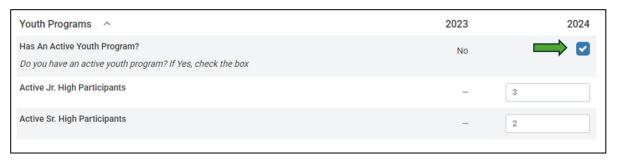


- Virtual Worship includes the average number of views, listeners, or devices logged per service, depending on the platform. To accommodate differences in the way worship attendance is tracked across platforms, we have divided virtual worship into 5 sub-categories:
 - Video-conferencing platforms such as Zoom or Skype, which log devices
 - Video hosting platforms such as YouTube, Boxcast, and Vimeo, which log views
 - Multi-stream platforms such as Restream or Streamyard, which log viewers
 - Audio platforms such as podcasts, radio broadcasts, or a 1-800 number, which log listeners
 - Social media platforms such as Facebook Live, which log views

To log virtual attendance, click the checkbox next to the category of attendance you would like to report and enter the corresponding number of devices, views, viewers, or listeners estimated for that category.

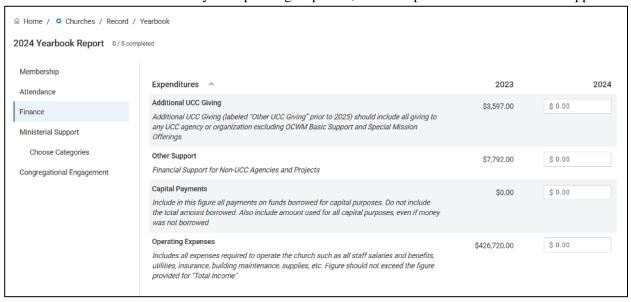


- O When calculating averages, please include only those weeks where worship was conducted in the form indicated (in-person, video-hosted, etc.). If services were put on social media for only half of the year, for instance, then the average social media views should be calculated only for that half of the year and not for the full year.
- Youth Programs and Faith Formation
 - To report participation in youth programs or Christian education/faith formation, follow the same steps as virtual attendance, clicking the box next to the relevant category and entering relevant participation numbers below



Finance

- This section covers Income, Expenditures, Endowments, and Special Mission Offerings for the year.
- Data entry operates the same as the *Membership* section, but **fields can be left blank here. Only add zeroes** when that is accurate. Do not add zero if you are opting to not provide a value.
- This section only allows whole dollar amounts. Please round to the nearest whole dollar. Do not enter decimals or dollar signs.
- All salaries should be included in your Operating Expenses, even if reported in the Ministerial Support tab.

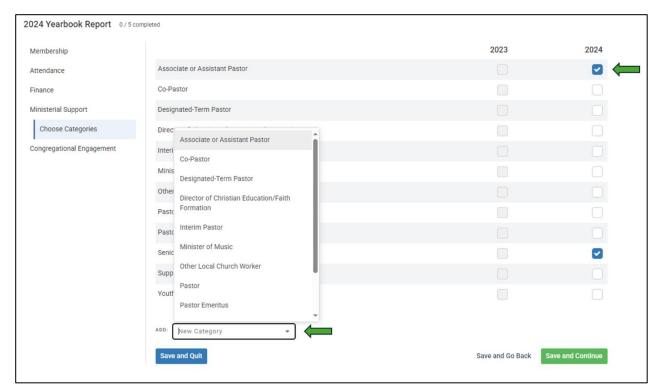


Special Notes

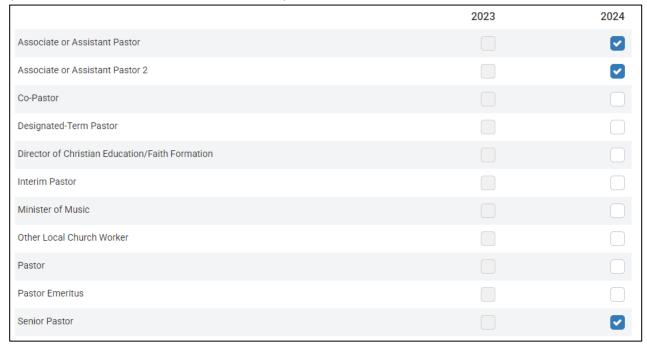
- ❖ Southern New England Conference churches should NOT include their Proportional Gifts as Additional UCC Giving (previously Other UCC Giving). Your Conference will report Proportional Gifts in the Basic Support Giving column. Since it is shared with the National Setting, it is analogous to Basic Support for this report.
- New York Conference Reformed Association churches should **NOT** report your Assessment as Additional UCC Giving (previously Other UCC Giving). Your Conference will be reporting this giving on your behalf.

Ministerial Support

- To report ministerial support, begin by selecting the categories of minister you will be reporting for.
- If you have additional ministers of a given type (e.g., co-pastors), go to the dropdown labelled "New Category" and select the category you would like to report multiple of. Once you have made a selection, it should appear on the screen with a number next to it (e.g., co-pastor 2). Repeat this process as needed until the number of positions matches the number you would like to report.



• A congregation with one Senior Pastor and two Assistant Pastors would see a screen like the following (note the double Associate or Assistant Pastors):

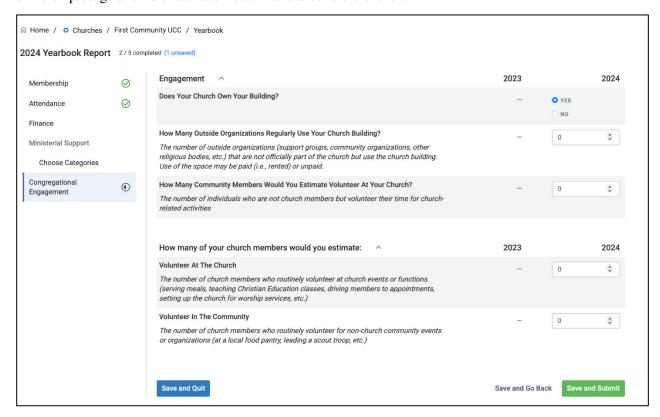


- From here, you will be asked to enter allowances and expenses for each person. This section operates very similarly to the *Membership* section, with dollar values being entered for each category. Please be sure to indicate if this is a full-time position.
- All data provided in this report should be annualized. If your church only had a pastor for part of the year, the compensation should be computed on an annual basis. This will ensure we can compare across churches.
 This is not an actual accounting of the amount your church paid, but rather what the church would have paid for this position for an entire year.

- This data is only used in providing summary reports of average compensation packages of numerous churches. Your church's ministerial support data will not be released.
- All actual staff and ministerial compensation should also be included in your Operating Expenses reported on the *Finance* tab.

Congregational Engagement

• This section is new with the updated database and is meant to reflect aspects of our churches' work and missions not captured by attendance, membership, or other measures. The questions pertain to building ownership/usage and volunteer activities in and around the church.



Supplemental Survey

- To better understand the congregations we serve and to help us plan future research projects, we ask churches to answer a few additional questions on the annual Supplemental Survey.
- The Survey can be found at https://www.surveymonkey.com/r/2025 supplemental survey YB.
- The questions on the Supplemental Survey are also at the end of these instructions.
- The survey is brief and should take less than ten minutes to complete.

Incentives

• This year we are offering several incentives for churches that submit **both** their annual Yearbook data and answer the supplemental research questions. Every church that responds to both will be entered into a random drawing for one of several prizes. If your church is selected, we will send an email to the email address noted in the database. Please be sure to respond to us if you receive an email.

The following prizes will be awarded:

- \$100 UCC Resources Gift Card 5 gift cards will be awarded
- One-year free subscription to Access UCC (online Yearbook and Directory) 10 subscriptions will be awarded
- 2024 Yearbook and Directory 10 books will be awarded
- Statistical Profile 15 will be awarded

REMINDERS

- The Data Hub Church Field Guide posted on the <u>Yearbook webpage</u> provides descriptions of most of the data you will be entering. Refer to this as needed.
- Change your password immediately. Make a note of your updated password.
- Use only USPS-approved abbreviations in addresses.
- All questions, concerns, or comments should be directed to your Conference or Association.
- All inaccurate data that is submitted should be reported to your Conference or Association for correction.
- A Data Hub Reporting Guide is provided at the end of this document to assist you in gathering data before submitting it. Please print this to assist you in gathering your data.
- Please report any errors to your Conference in the manner they asked to be notified. Some may have instructed you to use the blue "report data discrepancy" flag at the bottom lefthand corner of the screen and others may have asked you to email them. Data Hub Help
- Explanatory notes may be found next to data entry fields in the Data Hub. You can also find the Data Hub Church Field Guide on the <u>Yearbook webpage</u>.
- Please feel free to contact the CARDD Team for assistance if your Conference or Association is unavailable to assist you.

CARDD Yearbook Assistance

Hours: Monday - Friday from 9:30 am – 3:30 pm (Eastern Time)

Dates: January 22nd – March 21st (excluding holidays)

Email: research@ucc.org
Phone: 216-736-3221

DATA HUB REPORTING GUIDE

Membership

Additions	Removals
Confirmations	Deaths
Confessions of Faith	Transfers Out
Transfers In	Other Removals
Reaffirmations of Faith	
Baptisms	Total 2024 Membership
Child Baptisms (12 & younger)	
Adult Baptisms (13 & older)	
Attendance	Youth Program
Average Weekly Worship	Active Jr. High Participants
Attendance (in person only)	
Community Engagement	Active Sr. High Participants
Church Participants	
Have your members participated in US or international mission/ Yes No immersion/service trips?	
Virtual Attendance	
Video conferencing (e.g., Zoom)—Average devices logged per service	
Social media (e.g., Facebook Live)—Average views per service	
Video hosting (e.g., YouTube)—Average views per service	
Multistream (e.g., Restream.io, Streamyard)— average views per service	
Audio platform (e.g., podcast, radio broadcast, 1-800 number)—Average listeners per service	

Christian Education/Faith Formation Program Active Participants Average Participants Children (0-17 years) Children (0-17 years) Adults (18 years & over) Adults (18 years & over) **Financial Expenditures** Income Additional UCC Giving **Total Income** Pledges and Offerings Other Support **Capital Payments Operating Expenses Endowments Bequests Deferred Gifts** Endowment

Ministerial Support

Full-time	Yes	No	Utility Allowance	
Minister Category			Social Security	
Salary			Annuity	
Additional Amount Paid by Other Church			Insurance	
Parsonage			Other Expenses	
Rental Allowance			Business Expenses	

If you have multiple pastoral staff, please complete additional ministerial support reports.

Full-time	Yes	No	Utility Allowance	
Minister Category			Social Security	
Salary			Annuity	
Additional Amount Paid by Other Church			Insurance	
Parsonage			Other Expenses	
Rental Allowance			Business Expenses	
			1	
Full-time	Yes	No	Utility Allowance	
Minister Category			Social Security	
Salary			Annuity	
Additional Amount Paid by Other Church			Insurance	
Parsonage			Other Expenses	
Rental Allowance			Business Expenses	

Ye	earbook Supplemental Survey
1.	Does your church use church management software?
	□ Yes
	No (skip to question 3)
	☐ Unsure (skip to question 3)
2.	What church management software do you use?
3.	We appreciate you submitting your church's annual data for the Yearbook. Are you aware that the office that produces the Yearbook (CARDD – the Center for Analytics, Research & Development, and Data) produces an annual Statistical Profile of church, member, and clergy trends based on Yearbook data that is available for free download? Yes No (skip to next section) Unsure (skip to next section)
4	If you have the Control of Dorff 2 (order all there and 2)
4.	If yes: How do you use the Statistical Profile? (select all that apply) To read for my own understanding of the UCC
	□ To share with clergy
	☐ To share with my congregation
	☐ To use for research
	□ Other: please specify
Or	aline Giving
5.	How has giving in your church changed since COVID-19?
	☐ Giving has decreased significantly
	☐ Giving has decreased modestly
	\square Giving has stayed the same
	\square Giving has increased modestly
	☐ Giving has increased significantly
6.	Does your church offer electronic giving options?
	\square We offered electronic giving before March 1, 2020
	\square We have made electronic giving options available since March 1, 2020
	☐ We do not offer electronic giving options (skip to Congregational Engagement Questions)
	 □ We are considering offering electronic giving options (skip to Congregational Engagement Questions)
7.	What platform(s) are you using for electronic giving? (Choose all that apply.)
٠.	□ Vanco/Realm
	□ Tithe.ly
	□ PayPal
	□ Venmo
	Church website
	Other (please specify)
8.	What percentage of your giving would you estimate is received electronically?%

Harm Reduction and Overdose Prevention Ministries

9.	На	s your church done any of the following? Select all that apply:
		Hosted an overdose prevention training?
		Developed a congregational overdose response plan?
		Have installed an overdose response kit, including naloxone (opioid overdose reversal medication)
		available/accessible in the event of an overdose emergency?
		Hosted a Harm Reduction Justice Sunday service?
		Explored implementation opportunities of the Faithful Advocacy and Intersectional and
		Transformational Healing in Harm Reduction resolution?
10	. Wł	nich, if any, of the following ministries does your church offer? Select all that apply:
		Self-help and mutual aid fellowships?
		Ministries with neighbors who are unhoused?
		Ministries with neighbors who are incarcerated?
		Ministries with people living with HIV/AIDS and/or HCV?
		Family Support Groups for loved ones touched by substance use/overdose?
		Outreach with people who use drugs?
		Harm Reduction Education / Resources? Lat resources does your congregation, and its leadership, need to be able to expand wellness and
12.	Mi	ould you be interested in being contacted by the Harm Reduction and Overdose Prevention nistries to discuss how we might assist your congregation in growing wellness and justice ministries partnership with people with lived and living experience of substance use and overdose?
		Yes
		If yes, please include your contact information: Name:
		Role at church:
		Email address:
		Phone number:
		No

UCC Wellness Ministries Questions

1.		ere are many ways local churches and other settings of ministry support health and wellbeing.
	Ple	ase select the activity or activities that your church provides: (Check all that apply)
		Spiritual care (e.g., healing circles, prayer circles, meditation, bereavement support etc.)
		Meal delivery, food pantries
		Visits (e.g. home, care facility, hospital, etc.)
		Cards or notes to parishioners
		Phone calls to parishioners
		Health education and promotion
		Mental health awareness and promotion
		Disability awareness, access, and support
		Walking programs
		Support groups (e.g., caregiver support, NAMI mental health, AA, NA Al-Anon. etc.)
		Advocate for universal access to health and wellness options
		Prayer shawls
		Transportation
		Small group activities
		Other (please specify)
		We do not provide any of the above activity/activities but would be interested in providing health
		and wellness programs
		If so, which health and wellness programs would you be interested in providing?
14	. Wh	nich, if any, of the following Wellness Ministries resources or communication channels are you aware
	of?	
		The wellness.ministries.ucc Instagram account
		The Wellness Ministries Facebook page
		Videos on the UCC YouTube channel
		The monthly newsletter: Mind, Body, Spirit – Linking Lives for Health and Wholeness
		The Wellness Ministries Toolkit on ucc.org
		The Zoom Train-the-Trainer series: Orientation of Wellness Ministries Volunteers
		The UCC Wellness Ministries Handbook for Visitation
1 5	147L	sigh if any of the following Wellness Ministries have you used to assist your ministry?
13	_	nich, if any, of the following Wellness Ministries have you used to assist your ministry?
		The Wellness Ministries Eagebook page
		The Wellness Ministries Facebook page Videos on the UCC YouTube channel
		The monthly newsletter: Mind, Body, Spirit – Linking Lives for Health and Wholeness
		THE MOUNTY DEWNIEDER WITH DOOR SHILL - LINKING LIVEN OF DEATH AND WHOTEHESS
		The Wellness Ministries Toolkit on ucc.org
		The Wellness Ministries Toolkit on ucc.org The Zoom Train-the-Trainer series: Orientation of Wellness Ministries Volunteers
		The Wellness Ministries Toolkit on ucc.org
16		The Wellness Ministries Toolkit on ucc.org The Zoom Train-the-Trainer series: Orientation of Wellness Ministries Volunteers
16		The Wellness Ministries Toolkit on ucc.org The Zoom Train-the-Trainer series: Orientation of Wellness Ministries Volunteers The UCC Wellness Ministries Handbook for Visitation

17.		you give consent to be contacted by UCC's Wellness Ministries about your church's wellness nistries?
		Yes
		If yes, please include your contact information:
		Name:
		Role at church:
		Email address:
		Phone number:
		No
En	vir	onmental Justice Ministries
18.	На	s your church divested from fossil fuels?
		Yes
		If yes, can the UCC's Environmental Justice Ministries add your church to the UCC's online list of
		divested churches? □ Yes
	П	No No
		Unsure
19.	Do	es your church have solar panels? Yes If yes, can the UCC's Environmental Justice Ministry add your church to the UCC's online list of solar churches?
		□ Yes
		No
		If no, is your church interested in being contacted by our Environmental Justice Ministry to learn more about solar panels? ☐ Yes (please include your contact information below) ☐ No
		Name:
		Role at church:
		Email address:
		Phone number:
		Unsure

Ad	miı	nistrative Support Questions
20.	Do	es your church have a designated administrative support person?
		Yes
		No (skip to question 25)
		Not currently but we are in the process of hiring someone (skip to question 25)
21.	Wh	nat is the current employment status of your administrative support person?
		Full-time/Paid
		Full-time/Unpaid
		Part-time/Paid
		Part-time/Unpaid
22.	Do	es the administrative support position offer benefits other than income? Select all that apply:
		Medical insurance
		Dental insurance
		Vision insurance
		Life insurance
		Housing allowance
		Paid vacation time
		Other (please specify)
23.	Но	w long has the administrative support person been in this position?
		Less than 1 year
		1-2 years
		3-5 years
		6-10 years (skip to question 25)
		11-15 years (skip to question 25)
		16-20 years (skip to question 25)
		More than 20 years (skip to question 25)
24.	Но	w long was the previous person at your church?
		Less than 1 year
		1-2 years
		3-5 years
		6-10 years
		11-15 years
		16-20 years
		More than 20 years
25.	Но	w important do you think having administrative support staff is to the operation of your church?
		Very important
		Somewhat important
		Neither important nor unimportant
		Somewhat unimportant
		Very unimportant

Questions on Lay Led Congregations

Yes (skip to end) No
110
Someone in formation for ordination in another denomination Someone with lay ministerial standing or licensed through your Association A layperson or laypeople without lay or licensed ministerial standing A UCC-ordained pastor or pastors serving in a limited capacity A pastor or pastors ordained by another denomination A UCC-ordained chaplain or chaplains serving in a limited capacity A chaplain or chaplains from another denomination A retired UCC-ordained minister acting in a limited capacity A retired pastor from another denomination
More than five years ago We have never had a UCC-ordained clergyperson
Pastoral care (e.g., caring for the bereaved) Baptism, communion, and life rites (e.g., weddings, funerals) Legal compliance (e.g., nonprofit filing, copyright law) Worship (e.g., sermon writing resources, lectionary resources) Community engagement and support Theology Other (please specify)